



Vintura and Cepton join forces!

The new company will provide a holistic value proposition to clients in the life science industry and healthcare, across major European markets.

Amsterdam, Netherlands, May 3 2022: Cepton and Vintura are pleased to announce their merger, effective May 1st, 2022. The merger complements and enhances existing services offered by the two companies. Together, the two companies provide clients with extensive subject matter expertise and strategy consulting in key areas. With offices in the main European markets, such as Germany, UK, Benelux and France, the combined companies primarily deliver their services in Europe, while also serving global clients. This move is a pivotal first step to deliver unparalleled solutions to the fast-growing joint client base.

The merger between Vintura and Cepton will provide mutual benefits for both organizations and a stronger value proposition for the clients. Beyond traditional strategy and organization consulting skills, which both companies share, Cepton will bring expertise in transaction services for Private Equity, while Vintura will bring deep knowledge of services for Healthcare providers. Additionally, Vintura has a strong track record with big pharma, while Cepton has long-standing relationships with mid-size pharma, biotech, Private Equity and Venture Capital. For now, both companies will continue to operate under their well-established brands.

“The merger with Cepton is a key step in our transformation journey to become THE International Life Science & Healthcare Strategy Boutique”, explains Gérard Klop, Founding Partner at Vintura. “We want to serve our customers better and with more impact. To have maximum impact we believe, you need to share your client’s language and culture, be near and have knowledge of and experience within the local healthcare system. The merger with Cepton, who are headquartered in France, will allow us to service current and new clients in one of the top five European markets” he adds.

Jean Reboullet, Founding Partner at Cepton states: *“The merger will further solidify our presence in Europe, provide new opportunities and access to other healthcare markets and clients, as well as augment our portfolio with additional expertise and services.”*

Gérard details: *“Both companies strongly believe in the power of diversified teams, especially in consulting, where offering new perspectives is key.”* Jean adds: *“And most of all, Cepton and Vintura share the same values.”*

Vintura is a leading strategy consultancy company specialized in life sciences and healthcare across Europe. The company provides strategic and organizational consultancy services in the

pharmaceutical and medical device sector, as well as in healthcare for care providers and payers. Vintura consists of 55+ dedicated professionals and has offices in the Netherlands, UK and Germany and is currently further expanding into Europe. Vintura is part of the international PharmaLex Group, a leading worldwide provider of holistic solutions for the pharma, biotech and medtech industry.

Cepton is a healthcare strategy consultancy boutique headquartered in Paris, with 35 + professionals. They have similar and complementary services compared to Vintura and share the same ambition, values and professional standards. They have been voted top-3 healthcare strategy consultants in France for four years in a row.

Note for editors

About Vintura <Consultants with Impact in Healthcare>:

Vintura is a leading strategy & organization consultancy company specialized in healthcare and life sciences, founded in 2000. In 2020 Vintura joined the international PharmaLex Group. We apply our extensive expertise and experience to support healthcare providers, payers and pharmaceutical and medical devices companies to bring about ongoing improvements based on a clear vision and solid strategy. Vintura operates both on a European and local level, working for EMEA HQs and associations, as well as local healthcare organizations and affiliates, herewith taking into account local healthcare system dynamics.

We work with our clients to arrive at smart and effective solutions. Our mission is 'creating meaningful impact in healthcare together'. We do so based on our core values: being ambitious and brave in finding the best solutions while being emphatic and sincere to create maximal commitment.

Vintura consists of 55+ dedicated professionals and has offices in the Netherlands, UK and Germany and is currently further expanding into Europe. We have a long-standing track record of satisfied clients, with an average NPS score of 8,8.

About Cepton <A strong industry expertise, within a human-scale company>:

Cepton is a European healthcare strategy consulting firm based in Paris. Cepton's founding partners have gathered over 20 years of experience as former executives in the Healthcare Industry or in large international consulting firms (including: Roland Berger, Booz Allen Hamilton, AT Kearney, BCG, Arthur D. Little). With a team where >70% of consultants have a strong scientific background (including PhDs), Cepton combines in-depth international knowledge and expertise in Healthcare markets with best-in-class strategy consulting skills and has become a leading player on the French market, consistently ranking in the top 3 Healthcare strategy consulting firms in France over the last 4 years.

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